

# **WCUW 91.3FM**

910 MAIN STREET, WORCESTER MA 01610

**WCUW Board of Directors Meeting Tuesday, April 16, 2024, at 7:00 pm via ZOOM**

## **MINUTES**

**Attending:** Executive Director, Troy Tyree, Ex-Officio, Uma Ananth, Mark Babson, Greg Check, Gail Hunt, Scott Hayman, John Solaperto, Uma Ananth, Nick Cozzens

**Guests:** Walter Henritze, Anne McTigue

**Not Attending:** Darren Pinto, Ed Arndt

**The Meeting was called to order by Mark Babson at 7:00 pm**

**Approval of March Board meeting minutes:** The Board reviewed the minutes from the March Meeting. Gail Hunt moved to accept the minutes with one correction. John Solaperto seconded the motion. All voted in favor of accepting the minutes as corrected.

### **Committee and Task Force Reports:**

#### **Infrastructure:**

Greg did not submit a written report on infrastructure this month as we have completed all on the list for the time being. He deferred Troy's report for any other updates. He did share that the contract for more electrical work in FrontRoom has been signed, and that the security camera System is still being explored.

#### **Community Development and Financing:**

Gail Hunt and Ann led a discussion on the new Gallery, which included the question of our website, our hosting plan costs, PayPal donations and ensuring that we are asking folks to pay the PayPal fee when they use PayPal to make donations. Greg will look more closely into this. Our current website hosting plan is \$ 22.00 per month. The more robust plan is \$35.00 per month. Gail wondered whether we should go ahead and approve the increased cost. Mark asked that we defer this question until after the budget committee update. There was also discussion of how to track the Gallery's income so that, eventually, we might be able to pay stipends to volunteers. Mark, John, and Gail concurred that we need proposals and policies and procedures for the gallery. The Gallery Committee is pledged to work on this.

Scott shared that Walter Henritze, one of the station's founders, has proposed to create and publish an E-newsletter for WCUW Alumni. He can do much of this but would need to be coordinated with Troy and others here. Walter has an archive of the Lobe's artwork. Mark asked if there is any downside to this. Scott does not think so.

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John Solaperto moved to approve Walter's proposal. Scott Hayman seconded it. All were in favor.

John wanted to share that he is still working on arranging a partnership between Quinsigamond Community College and the station. He will be following up after Memorial Day with key persons at the College.

### **Budget and Finance Committee update:**

The committee is comprised of Scott Hayman, Mark Babson, and Greg Check with participation from Troy. The committee met for the second time last night and made some progress. Mark shared his perspective and approach as follows: he said his vision is that the budget should be restricted exclusively to our operating costs and that Troy should input on the expected income to cover these costs. He believes the capital grants and costs for the building, etc., should be accounted for and tracked separately. Scott shared his philosophy as well. John Solaperto said he agreed with the discipline and structure of tracking costs separately, but also felt we needed to be flexible. The conversation then led to a report on our savings account balances as of this meeting. Greg shared this and elaborated on it.

There is a cash flow issue on the operating side. The budget committee wants to move \$1,000 of TDI funds to operating as well as \$2,500 from the 50<sup>th</sup> anniversary money the operating account. All agreed this was fine.

**Executive Director Report:** Troy could not be at the meeting, but his report is attached. Board members discussed his report and had a broad ranging discussion of the report. A key focus of the discussion is the Spring Drive. All are concerned that the On Air fundraising needs more support for the programmers. More communication with the programmers needs to be done. Greg thinks we have too much reliance on the LOBE. Others agreed. John Solaperto, asked why we can't have something other than the LOBE to share with the programmers. Mark suggested that we need to write copy for Troy to share with programmers. Mark volunteered Gail to do this because she has a lot of respect from the programmers. The discussion was robust. All agreed that we could provide Troy with some more help.

### **Old Business:**

We need a plan, and we need to visit Fantastic Pizza. Greg and Mark continue to be concerned about this. It is agreed we need to revisit this and get on this. Uma posed that

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we should be trying to get better interest on our funds. She also thought we should invest some of our money. Scott said we could solicit endowment gifts.

### **New Business**

Ann, Mark, and John think we should be fully taking advantage of the Resilia proposal through the Greater Worcester Community Foundation. John Solaperto would like to be the lead for this.

Rick Hendra has resigned due to his wife dealing with Cancer. Darren Pinto, due to work requirements, has resigned as well. Mark suggested we need spots that the programmers can run three times a week to let people that we will have Board slots available in the Fall. Scott suggested we need a nominating committee to address this. Discussion ensued regarding who we can recruit for the Board of Directors.

John Solaperto moved to adjourn the meeting. Scott Hayman seconded the motion. All were in favor.