

**WCUW 91.3FM  
910 MAIN STREET, WORCESTER MA 01610**

**Board of Directors meeting: TUESDAY – March 21, 2023 7:30 PM (Zoom only)**

**Attending: Darren, Greg, Nick, Uma, David, John, Bill, Tania, Rick; Mitch**

## **MINUTES**

### **1. CALL TO ORDER at 7:35**

### **2. APPROVAL OF MINUTES from Feb. 21, 2023: unanimous**

### **3. COMMITTEE REPORTS**

#### **a. Infrastructure – Greg**

Construction work is well underway: the counters are going in, the wiring is being tucked behind panels.

We're still trying to obtain the ceiling panels we need to work with our current sprinkler system. There are only a couple sources, so we're stuck waiting more weeks.

The lighting plan has also changed: the consultant said not to do all track lights, but instead have some ceiling mounted lights along with one track light for the guest area. We agreed.

We're \$250 into our \$1300 contingency budget. So we're still within our budget. But we need to keep a close eye on things now.

We estimate the studio will be completely operational in 6 weeks. In 4 weeks, we can start training folks.

#### **b. Human Resources – Rick**

We're trying to coordinate schedules for a meeting with Troy to check in on how we're doing and we've been meeting around that.

And we want to start planning for an open house/training session around the opening of the renovated on-air studio. We'll be checking in with Infrastructure and Community Development to help coordinate the event.

Troy would like to make this a 2-day event, maybe with some performers and film clips. Sounds good!

**c. Community Development & Fund-Raising – Darren**

Darren and the CD&FR Committee is looking for us to have a presence at various summer events in town. Tania got Darren the contact information for the annual Latin Festival on the Common and Troy talked about StART in the Street.

Darren raised concerns about our revenue stream. Troy said we're in better shape than we look: we've raised funds we haven't collected yet – online fundraising can easily take 6 weeks to come in.

WooSox: we're still looking to make a connection with them. They're hiring local musicians to play outside the stadium, giving them free tickets and perks in return. Darren's wondering if we could get in on that, if only by way of an endorsement. Could we maybe put a CUW banner up at the performance? Maybe offer the WooSox some promotional support in the Lobe, to sweeten the deal?

**4. NEW BUSINESS**

Rick brought up his invitation to Board members to meet on April 4 to create a support structure for grant writing at CUW. The idea is to find ways that folks can help, however that may be – writing boilerplate, reviewing proposals, putting together a schedule, identifying contacts, etc. Seems that some folks can meet during the day, others in the evening. Rick agreed to hold 2 meetings, at 3:15 and 7 on the 4<sup>th</sup>. He'll get the Zoom link out.

Darren brought up the digital sign and the lack of info it's been displaying. Troy says it's time consuming and he's looking for some assistance to help keep it current. The better weather coming should help.

**5. EXECUTIVE DIRECTOR'S REPORT – Troy**

Troy let us know about a matching grant offer for \$25,000 from an anonymous donor. We'll have to work hard to raise that much for the match. The funds will be administered by the Greater Worcester Community Foundation, which will help us get back together with them.

We've got funds coming in from COVID relief, from Knight-Dick, and now from our Spring Fund Drive (\$1601 so far)

Our finances don't look great right now; we owe \$7265 on our line of credit; but we should be flush by the end of March.

**6. ADJOURNMENT – The board adjourned at 9:03.**