

**WCUW 91.3FM
910 MAIN STREET,
WORCESTER MA 01610**

BOARD OF DIRECTORS MEETING: Tues, Feb 15, 2022, 7:00 PM (ZOOM)

ATTENDING: Rajoo Ananth, Darren Pinto, Greg Check, Jonathan O’Leary, Rick Hendra, Rita Sullivan, Barry Sullivan, William Fisher, Tania Romero and Troy Tyree

ABSENT: Tupac-William McNeil, Stanley Skakelson

MEETING MINUTES

- Pre- meeting discussion of media arts building 4 floors high in front of WCUW on Main Street by Clark University this year. Clark Univ students and interns came to WCUW 2-3 times during this year and later never showed up.
- Quorum reached at 7.20pm
- Minutes approved from Jan 18, 2022, Board meeting - motioned by Greg and seconded by Rita
- Committee reports: No formal reports yet. Greg stated first meeting of Infrastructure was held and attended by Troy, Brian and Rick. Darren missed the meeting. Meetings will be held every second Tuesday of the month at 7.00pm. Greg was approved as Infrastructure Committee chair. Purpose and reporting structure for the meeting was discussed. Purpose included any hardware towards functioning of the station, software and website content, security, duplicate equipment, replacement needs and transmitter etc. required to stay on air. Lot of old equipment needed to be cleared out, too many passwords for software, password control software needed.
- Barry reiterated that Marketing will be separate from infrastructure committee and reporting to Troy. Greg, Barry and Troy will focus on marketing for WCUW, and Troy will report to the Board
- Zoom ended in 40 mins and was restarted after 10 mins
- Community meeting update was provided by Darren. Corporate logo was placed in West Yarmouth music program. Darren said thanks to Jonathan. Blues music genre of music was played, donated t-shirts for \$ 50 donation between 6-7 pm; Darren raised \$250. Troy stated he will place all merchandising online.

- Darren stated we may be able to setup a table on the foyer and place our WCUW logo at Worcester Railer ice hockey game.
- Electronic billboard by Clear channel on route 290 at Kelly square reportedly charging \$1400 for 4 weeks with upsell for 12 weeks - information shared by Darren
- Darren stated thank you note to be sent to John Guertin for T shirts gifted. Troy questioned who is dealing with vendors since Rick had already ordered 2 dozen t-shirts. Troy wanted to know who arranged the deal and who is leading the horse.
- Barry discussed topic regarding Spectrum
- New Business -none was brought forward
- ED report-please see attached power point from Troy
- Meeting adjourned at 8.23pm

Respectfully Submitted,

Rajoo Ananth
Secretary of BOD
WCUW Inc.